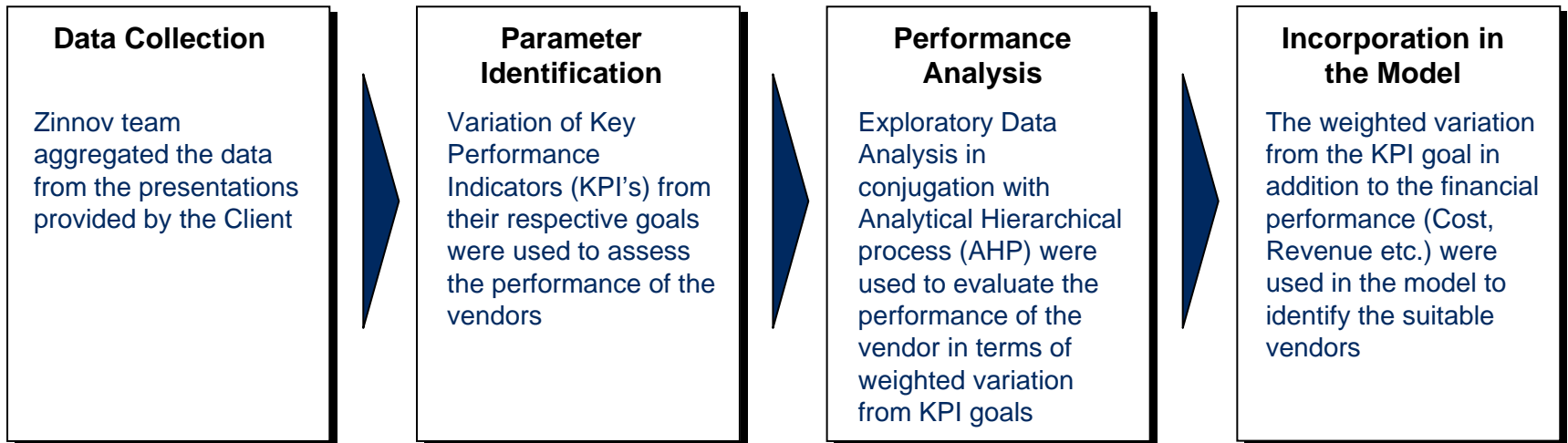


Case Study: Strategic Vendor Analysis Framework for a Fortune 100 company

Slide 1 of 2

The Strategic Vendor Analysis Framework is a preliminary simulation model which helped a Fortune 100 company in selecting a vendor for servicing a new or existing market

Evaluation of historical performance of vendors were based on the Key Performance Indicators



The Model incorporated the data provided by the Company and enabled evaluation of vendors through an objective methodology

Case Study: Strategic Vendor Analysis Framework for a Fortune 100 company

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KEY BENEFITS

- **The Model is based on a robust analytical methodology and incorporates user judgment to provide a balanced analysis**
- **The approach aims to provides strategic insights by analyzing the available data thoroughly**
- **The model can be updated easily periodically for ongoing assessment of the different vendors working with the Company**
- **The model's analytical engine will continually improve with inclusion of more data as the model is based on historical data**
- **Comprehensive analysis capabilities have been embedded in the model in an automated simulation environment**
- **Custom analysis can also be incorporated as per the Company requirements**